



**Submission to Winnipeg City Council
December 17, 2020**

Our group is writing in support of passing Item No. 12 - *Social and Sustainable Procurement Practices*.

The Canadian CED Network - Manitoba office, Winnipeg-based social enterprises (including BUILD Inc, Purpose Construction, Mother Earth Recycling, North End Community Renewal Corporation, Local Investment Toward Employment, New Directions, SSCOPE, Diversity Food Services, and The Cutting Edge), Manitoba Building Trades, Buy Social Prairies, and the Aboriginal Council of Winnipeg, along with numerous other community stakeholders and partners have been advocating for and collaborating with the City of Winnipeg on the idea of a social procurement policy and implementation plan.

Members of our organizations and associations presented to Executive Policy Committee on December 9, 2020 with support for the concept of social procurement and specific ideas to provide clarity to a pathway forward for the City of Winnipeg. This briefing note, [linked here](#), was submitted explaining the innovative thinking of social procurement, how it could work in Winnipeg, and the examples of many other jurisdictions adopting the practice.

We are pleased that the City of Winnipeg has indicated an interest in moving forward with this policy innovation. We look forward to further collaboration with the City on ideation, creation, and adoption of a social procurement policy, implementation plan, and on specific projects in the future.

We ask that City Council adopt the following amendments to ensure further clarity for the months ahead and to ensure that the 120 day timeline of the motion is as meaningful as possible:

1. Ensure that labour representatives and members of the Public Service are also part of collaboration toward social procurement, in addition to the social enterprise sector and industry, and clarify that collaboration will occur through a working group led by the Public Service.
2. Instruct the working group to identify up to 5 specific projects to the Public Service as a directive to produce the cost benefit analysis of social procurement implementation, on a case by case basis, for named projects. This can ensure that a forthcoming large infrastructure project, the North End Water Pollution Control Centre, includes social procurement practices.

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The following amendments are suggested below within the motion passed at Executive Policy Committee on December 9, 2020. Proposed amendments from our groups are highlighted in yellow.

Item No. 17 Social and Sustainable Procurement Practices

EXECUTIVE POLICY COMMITTEE RECOMMENDATION: The Executive Policy Committee considered the Council Motion of November 26, 2020 and recommended to Council:

1. That the Winnipeg Public Service be directed to report back within 120 days on the following:
 - a. What the City of Winnipeg is currently doing to support social and sustainable procurement practices.
 - b. In collaboration with the social enterprise sector, industry, labour, and government, establish a working group to identify social procurement practices for appropriate City tenders with a goal of establishing a bid value for community benefits, consistent with the practice of other comparable Canadian municipalities, including a cost analysis of tendering under a social procurement policy where appropriate.
 - c. Identify up to 5 (five) city projects of a variety of scope and size, one specifically being the North End Water Pollution Control Centre, to prepare a cost-benefit analysis of social procurement as a portion of their bidding requirements
2. That the Proper Officers of the City be authorized to do all things necessary to implement the intent of the foregoing.